

Call for Entries

2008 Gold Key Award for Excellence in Hospitality Design Call for Entries

The Gold Key Award for Excellence in Hospitality Design is the premier interior design competition for the hospitality industry. They are held in conjunction with the International Hotel/Motel & Restaurant Show® (IH/M&RS) taking place November 8-11, 2008 at New York City's Jacob K. Javits Convention Center.

The 2008 Awards are sponsored by *Interior Design* magazine and *HOTELS* magazine and have a total of eight categories, which will give worldwide properties and design firms opportunities to showcase their skills and design expertise.

Finalists in each category will be profiled in sponsor publications prior to the 28th annual awards ceremony, November 10th at the Mandarin Oriental in New York City, at which time each finalist will be recognized and the Grand Prize winners will be announced. The ceremony also will include a special "Designer of the Year" presentation and recognition of NEWH's, The Hospitality Industry Network, "Icon of the Industry" distinction.

Entry requirements include completion of the Official Entry Form and a fee of \$150 for the first entry and \$100 for each subsequent entry. Submissions must be received no later than July 1, 2008.

AWARD CATEGORIES

Restaurants – Casual Dining

Restaurants with either limited service or table service and a low to mid-priced check

Restaurants – Fine Dining

Restaurants with table service, a higher than average check and an upscale experience

Lounge/Bar

Bar or lounge - within a hotel or freestanding

Best Hotel Design

Best overall property: architecture, interiors, public space and overall ambiance (new or renovation)

Guest Room

Standard guest room, including a bathroom

Suite

Guest room containing both a sleeping and a living room area, including bathroom(s)

Lobby/Reception Area

Entrance area/public space and front desk

Spa

Spa facility - within a hotel or resort

OFFICIAL ENTRY FORM

Please include all information requested and print clearly.

Submission deadline: July 1, 2008

Download the entry form at <http://www.ihmrs.com/goldkey>

Please include all information requested and print clearly.

Gold Key Award Category: _____ Date renovation / construction completed: _____

Project Name (for publication): _____

Project Location: (for publication): _____

Submitting Firm (for publication): _____

Interior Design Firm (if different than Submitting Firm above): _____

Contact Information (name, mailing address, phone and fax numbers, email address): _____

ENTRY SUBMISSIONS

The project description, floor plan, photographs and source list are reviewed anonymously by the judges – do **not** include the name of the submitting firm and its collaborators on these materials. Please include a self-addressed, stamped envelope if you would like your project returned after the winners are announced in November. You may submit a project in more than one category, however a separate, completed binder, is required. Fees are \$150.00 for the first entry and \$100.00 for each subsequent entry. Fees are non-refundable and must accompany each project. Please include your credit card number (American Express, MasterCard or Visa) on company letterhead or make your check payable to the *International Hotel/Motel & Restaurant Show*®.

Please refrain from releasing your property photos to any trade publications for specific Gold Key Awards coverage, other than **HOTELS and Interior Design** magazines, prior to November 12, 2008.

All new construction and/or renovations completed between January 1, 2007, and June 1, 2008, are eligible for the 2008 competition. Each entry must be submitted in a three-ring binder, with the following materials in separate, see-through binder pages, labeled with the project name and category:

- completed official entry form and appropriate entry fee
- one-page typed description of the project including the property name, dates of construction (ground-up or renovation) and a brief summary of the principal features, i.e. design intention, challenges, resources and budget – if available
- floor plan of the property
- three copies of supplier list used in construction/renovation of the property in the following categories: carpet, art, fixtures, window treatments, stone/tile work, furniture, equipment, bedding, lighting, wall coverings, upholstery, other
- profile of the design team
- contact information for the property
- list of all contributing professionals
- minimum of four (4) 8"x10" color photographs of the property (each photograph must be marked on the back with the project name and category entered)
- two CDs tif/jpeg files of all images (300 dpi or higher resolution)

NOTE: guest room (single room) – must include a photograph of the bathroom; suite (room containing a sleeping area and a separate "living" area) – must include a photograph of the bathroom; and best hotel design – must include photographs of exterior, interior (suite/guest room, reception/lobby, bathroom) and public area.

All entries should be sent to: Melissa Gray, GLM, a dmg world media business, Ten Bank Street, White Plains, NY 10606-1954, USA. Please contact Melissa Gray with any questions at 914-421-3263 or melissa_gray@glmshows.com Visit www.ihmrs.com/goldkey for additional entry forms.

Statement By Contestant

In entering the Gold Key Award for Excellence in Hospitality Design, I attest to the accuracy of the information contained in the application and all accompanying materials. I have thoroughly read all the rules and requirements for the contest and agree to abide by all criteria. I further attest and warrant that I am fully authorized to submit this entry either as my own project or on behalf of the designer(s), and that I have the right (i) to utilize the photographs in all promotional matters undertaken by GLM, a dmg world media business (GLM), the IH/M&RS and the sponsoring organizations, and (ii) to assign permission for the use of the photographs in the sponsoring magazines and in the Gold Key Awards Gallery. Notwithstanding, I agree to indemnify, defend and protect each and any of American Hotel & Lodging Association; New York State Hospitality & Tourism Association; Hotel Association of New York City, Inc., GLM, *Interior Design* magazine and *HOTELS* magazine (collectively, "GKA Sponsors") against, and hold each and any of the GKA Sponsors harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees and expenses of whatever kind or nature which might result from the competition. While every precautionary measure will be taken to protect all materials entered into the competition, I understand that the GKA Sponsors are not responsible for any materials submitted. I agree to accept the judges' decision regarding the outcome of this competition.

Signature of Contestant

Date